



# andrás szakmár

UX DESIGN/RESEARCH

## education

**Google Certificate - Coursera**  
UX Designer (2021-2022)

**University of Szeged**  
Psychology MA (2009-2014)

**Top School - Budapest**  
Web designer (2008)  
Web developer - PHP (2008)

## skills

### Design

Graphic design  
Visual design  
Typography  
Responsive design  
Information architecture  
Storyboarding  
Wireframing

### Software

Adobe Illustrator  
Adobe Photoshop  
Adobe Lightroom  
Adobe Indesign  
Adobe XD  
Figma  
HTML/CSS  
Inkscape  
SPSS  
MAXQDA  
NVIVO  
SurveyMonkey

### Research

Usability testing  
Qualitative &  
Quantitative Research  
Statistics  
Human behavior

### Photography

Commercial  
Event

## languages

English	Professional fluency
German	Professional fluency
Hungarian	Mother tongue



## work experience

### UX Design Project with Foundation Szurikata - 2022

Lead UX designer/researcher working with foundation for children living with diabetes. Creating concept for web application. Conducting research with key stakeholders. Wireframing and prototyping. Conducting usability tests. Delivering UX design.

### UX Design Project with Expectide - 2021-present

Lead UX designer/researcher working with this startup. Designing the UX of the prototype of their software as service for visual presentation of ideas, processes and workflows in an innovative way.

### UI Design Project with Evotrex Inc. - 2021

Lead UI designer working with this tech-startup. Designing the UI of the prototype of their software as service.

### Photograph with Royal Design LLC - 2019-2020

Commercial photography for e-commerce of jewellery. Making photos, retouching them. Planning, designing and creating marketing materials.

### Psychological research - 2012-2018

Researcher in scientific research projects exploring human behavior in stress situations. Designing and conducting experiments. Conducting structured interviews, creating surveys, gathering data and preparing for analysis. Statistical analysis of research data. Utilizing and presenting results.

### Graphic and Web Design with Erian Solutions LLC - 2008-2009

Designing logos and websites and developing them. Desktop and print publishing jobs (posters, flyers, business cards).

## leadership

2007 - present

**Owner, Managing Director**  
Erian Solutions LLC

2020 - 2021

**Chief Operating Officer** (interim)  
Evotrex Inc.

2019 - 2021

**Owner, Managing Director**  
Royal Design LLC

